



## ***IMP Candidate Focus and Readiness Scale***

### **Why Take This Survey?**

This is a survey to take for personal and/or professional self-inquiry. While the questions may seem easy or self-evident, if you answer them with absolute honesty from within yourself, (as opposed to how you think others may want you to answer them), you will quickly reveal where you are at this moment in many critical areas.

Be clear and objective as you answer these questions, and if you aren't sure why you are arriving at the answers that you are concluding, you may wish to keep some separate notes that allow you further depth of inquiry. Others often find it helpful to ask such questions as:

- Why am I answering this question in this way?
- What is it costing me to be at this level with this issue right now? -  
What would change in my life if this question could honestly be answered as a "5" rather than where it is right now?
- What do I need to do to raise my number on the scale regarding this specific question?

### **How Do You Use The Results?**

Once you complete the survey, you are invited to complete it with your name and e-mail before submission to get your score. Once you receive your total score back (which is nothing more than a total of all the answers together), you have several options in how you use the results. For example, you can:

- Take that total score and divide it by 20 to arrive at your average score (which will tell you your average level of empowerment/effectiveness relative to these issues);
- Notice any categories at "3" or below and choose to develop a plan to raise those categories to create greater empowerment/effectiveness in your life and/or business;
- Notice any categories at "4" or above and choose to develop a plan to amplify those categories to create greater empowerment/effectiveness in yourself or others around you by doing so;
- Use the "Contact Us" forms throughout this web site to invite us to contact you to discuss programs, products or services that we have to help you improve any of the categories.

Note: This survey was originally developed by Barry Demp of Barry Demp Coaching and used by his permission)